

JOE GIIBBS
DRIVEN®

The logo consists of the text "JOE GIIBBS" on the top line and "DRIVEN" on the bottom line. Both lines are in a bold, italicized, sans-serif font with a thick black outline. The text is set against a background that resembles a speedometer dial, with a grey outer ring and a black inner area containing white tick marks. A red needle is positioned horizontally across the text, pointing towards the right. A registered trademark symbol (®) is located at the bottom right of the word "DRIVEN".