



The logo features the name "JOE GIBBS" in a large, bold, italicized sans-serif font. A horizontal red lightning bolt graphic strikes through the middle of the letters. Below "JOE GIBBS" is the word "DRIVEN" in a similar bold, italicized sans-serif font. The entire text is set against a background that includes a grey speedometer dial on the left side. A registered trademark symbol (®) is located at the bottom right of the word "DRIVEN".

**JOE GIBBS**  
**DRIVEN**®